

# Cyber Foundry

## Case Study: House My Pet



### The Results

House My Pet have completed Phase 1 of the Greater Manchester Cyber Foundry Programme and are currently progressing on to the technical R&D stage. Founder, Sheena describes her experience on the programme as a 'massive help' to her business as she now feels more aware and prepared for any possible cyber attacks on her platform which is a 'relief.' We are currently working with Sheena to further develop automation within her platform.

### Founder Quote

"The programme has helped me massively! I am now confident in a subject I had no idea about until I came on this course and I have made some great contacts. I am now receiving further help with the software development, this is amazing and I am so thankful!"

"I highly recommend anyone who gets the opportunity to get on this course to do so. It opens your mind and doors you would have never known existed. The course is really insightful and you walk away with a lot of knowledge on how to improve your business and move your business forward to stay one step ahead of the game in regard to the evolution of businesses and the cyber world!"

"My advice for other business owners would be, there is so much support, guidance and advice out there for businesses you just have to find it. Don't be afraid to put yourself out there on taking good advice at the planning stage, it could very well help you avoid costly mistakes later on!"

### The Company

House My Pet is the very first pet matchmaking platform! It works by connecting pet owners with trusted, professional pet carers by using information on the pets behaviour and needs to give the pet a true home from home experience whilst the owner is away. The platform covers a range of pets from dogs, cats, horses, small animals and even fish! . Essentially it is the ultimate air bnb for pets!

House My Pet aims to be the most trusted way of finding a loving guardian. The company strive to promote animal health & safety. It's business ethos is dedicated to providing a safe home experience for all pets and their owners.

House My Pet vet all pet sitters, home boarders and dog walkers to ensure the highest quality of care is provided to reduce risk to an absolute minimum, only professional , experienced carers can apply and they must hold the necessary certificates and licenses to be verified and approved onto the site.

The company understands that finding pet care can be a stressful, long winded and time consuming process and the platform reduces stresses by automatically searching for a 'match' based on simple inputs and can be done in a few clicks.

It is estimated around 9 in 10 pet owners view their pet as family. House My Pet recognises this level of dedication and love towards animals and the ultimate long term goal of the company is to use profits from the company to build animal shelters across the world.

